

January 2016 Article Membership Committee

As a Temple we should all work together to obtain new members. The effort needs to be made by everyone, not just a few. As we are all aware, our membership numbers have been falling. I hope to see this turned around at the next Supreme Session in Indianapolis, June 2016.

Do you know what an 'elevator speech' is? It is a short synopsis that would give the person an idea of what Daughters of the Nile is about. It would need to be short enough so that if you were traveling five to ten floors on an elevator, the person would feel like they understood Daughters of the Nile better. This 'elevator speech' might include: who can join Daughters of the Nile, what our purpose is and answering any questions they might have. The brochures on line at the Daughters of the Nile website, www.DaughtersoftheNile.com, are a great place to start building the information that you would like to share. Try practicing your speech a few times, so that when you do meet someone who has no clue what our organization is about, then they would feel more knowledgeable after you have talked.

Try brainstorming during your monthly Membership Meeting to develop a plan. Maybe it is to check out the Blue Lodges in the area to ask about putting on a Spaghetti Feed or Pancake Breakfast to let the men know that they are appreciated, or having a Game Night to spend some time with the other Masonic Groups in the area. Or, maybe you already do something that could also be opened to the people in the area and not just the Masonic Family.

Revisit the previous Membership and Public Relations Committee articles at the website www.DaughtersoftheNile.com and get some great ideas there.

When you have a function that the public could be invited to, advertising could be made through the Public Service Announcements with any or all of the media in the area. Check with your radio stations, television stations and local newspapers about the proper procedure of submitting PSAs and the timeframe of being submitted.

And, don't forget to carry a Proposal in your wallet. I wonder how many possible members have been lost from missing the opportunity of not having a Member Proposal readily available?

The Supreme Membership Committee is wishing everyone a Happy, Healthy and Prosperous New Year.

Submitted by: Kathy Gritton, Past Queen, Ammon-Ra Temple No. 56, Reno, Nevada